

# INDIVIDUAL GIVING AND PHILANTHROPY IN TURKEY

SPECIAL NEWSLETTER  
08.12.2016



Third Sector Foundation of Turkey (TUŞEV) published the **Individual Giving and Philanthropy in Turkey** report which presents comprehensive and up to date data on individual giving and philanthropy. Authored by Prof. Ali Çarkoğlu and Assoc. Prof. Selim Erdem Aytaç from Koç University, the research project was supported by six of the leading foundations in Turkey; the Anadolu Foundation, the Aydın Doğan Foundation, the ENKA Foundation, the Hüsnü M. Özyeğin Foundation, the Sabancı Foundation and the Vehbi Koç Foundation.

Individual Giving and Philanthropy in Turkey report focuses on the culture of giving, perception of philanthropy, trends and motivations for individual giving in Turkey under three main sections: **Social Capital and Civil Society, Perception of Philanthropy and Individual Giving in Turkey** that consists of **Direct Giving to Those in Need and Donations to Civil Society Organizations and Participation in Activities**.

Referencing an earlier research published by TUŞEV and entitled **Philanthropy in Turkey: Citizens, Foundations and Pursuit of Social Justice**, the Report also provides a comparative analysis of the change that took place in the field of philanthropy over the last decade.

## HIGHLIGHTS FROM THE REPORT

The Average per capita Giving in Turkey is Estimated to be Around 228 TL (approx. 77.5 USD and 69 Euros)



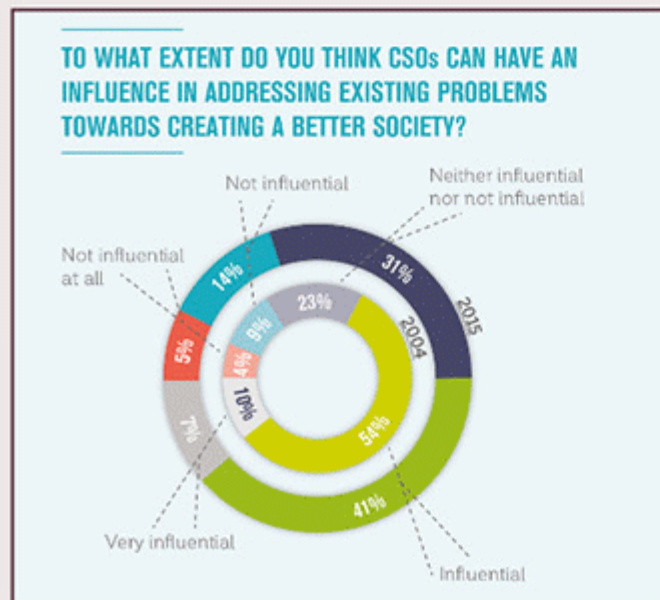
According to the findings of the Report, the average per capita giving in Turkey (direct giving and giving through an organization) is estimated to be about 228 TL (approx. 77.5 USD and 69 Euros). From this amount 209 TL (approx. 71 USD and 64 Euros) is direct giving (to street beggars, relatives, others and neighbors and as sadaqa and zakat) and only 16.7 TL (approx. 5.6 USD and 5 Euros) is given through organizations that also include civil society organizations (CSOs).

Majority of Turkish People Prefer Giving Directly Rather Than Through An Organization



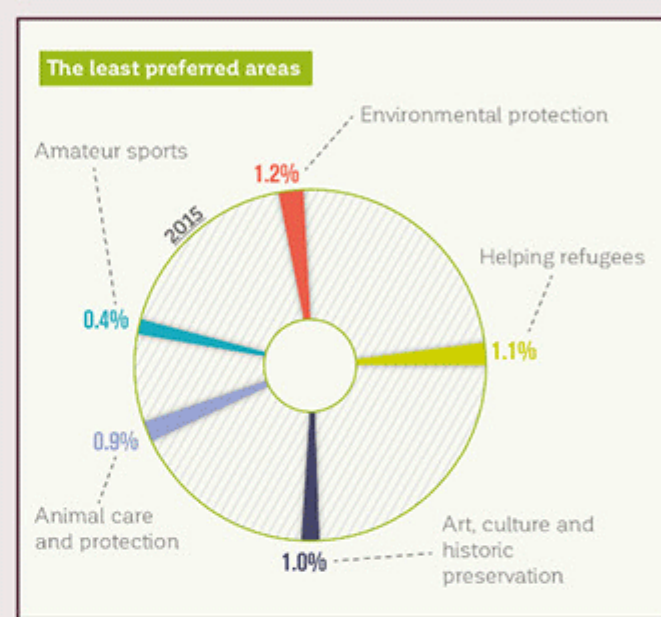
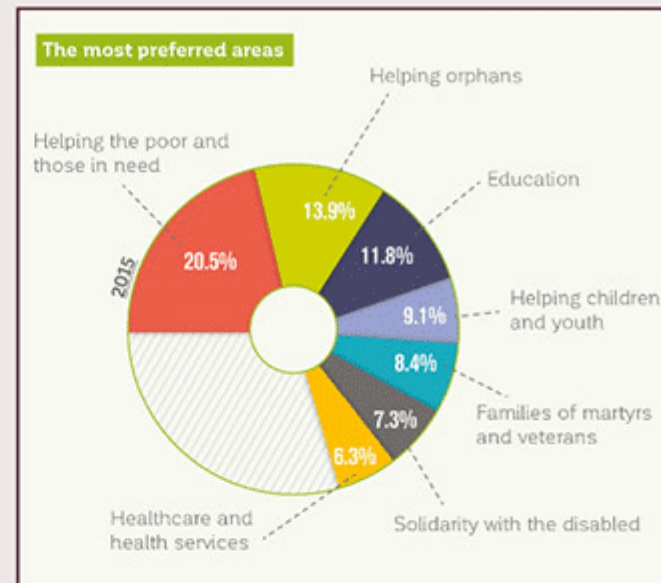
In Turkey, 88 percent of the individuals prefer making their donations without using an intermediary organization. The main reasons for not giving through an organization are small amount of donations (52%), making donations irregularly and helping only when a person in need is encountered (26%) and not trusting the organizations (13%).

Low Social Capital Draws Attention



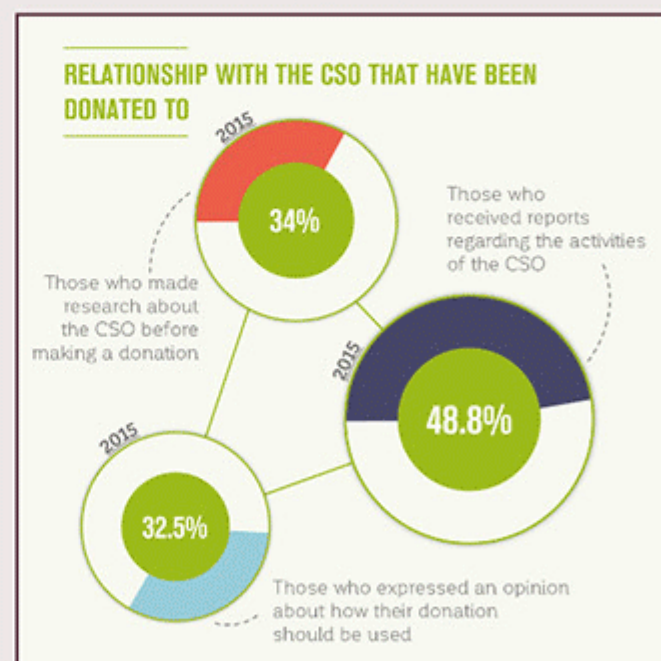
Only 10% of the respondents say that most people can be trusted whereas 90% of them think one can never be too careful while dealing with others. In other words only 1 out of 10 people trust one another and trusting relations is usually established between people who have parochial ties. However, the fact that the highest amount of direct donations (53.2 TL, approx. 18 USD and 16 Euros) made by Turkish people is given to street beggars draws attention to the contradiction between peoples' ideas and actions in giving.

Donors Prefer Giving to CSOs Working With Disadvantaged Groups and Helping Those in Need



Individual donors mostly prefer giving to CSOs working on helping the poor and those in need (20.5%), helping orphans (13.9%) and education (11.8%). Other areas of work preferred by donors are helping children and youth (9.1%), families of martyrs and veterans (8.4%) and solidarity with the disabled (7.3%). A striking finding of the report is that helping refugees (1.1%), art, culture and historic preservation (1%) and animal care and protection (0.9%) are the least preferred areas by the individual donors in Turkey.

Donors Want to Trust CSOs



According to the results of the report, donors state that trust in the organization to use the donations in accordance with its purpose (84.6%) and good management of the organization (84%) are the most important criteria while choosing the CSO to donate. However, 66% of individuals who care about the trustworthiness and transparency of CSOs do not do any research on the organization prior to their giving; 68% do not receive any report from the organizations regarding their activities.

Individual Giving and Philanthropy in Turkey report also includes data on the perception of philanthropy and civil society, participation in civil society activities, motivations for engaging in philanthropic acts and donor-CSO relations. You can reach the full report, executive summary and infographics [here](#).